

Treasurer's Report

October 18, 2021

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Budget & Finance

Management

- Charlie Zechel, Executive Director
- Ying Chen, Staff Accountant

Budget & Finance Committee (BufCom) Members

- Jay Kronfeld
- Andrew Griesinger
- Dana Robinson
- Debra Boudreau
- Kathryn Commons
- David Castanon
- Eric Weinstein
- Chip Gaysunas, Treasurer



Operating Results 2016-2020

	FYE	FYE	FYE	FYE	FYE
Statement of Activities	12/31/2016	12/31/2017	12/31/2018	12/31/2019	12/31/2020
Membeship Revenue	\$1,127,980	\$1,126,109	\$1,141,305	\$1,245,798	\$577,756
Other Operating Revenue	\$267,301	\$246,906	\$240,957	\$241,539	\$74,095
Contributions	\$341,038	\$397,950	\$294,278	\$467,482	\$307,576
Revenue & Support	\$1,736,319	\$1,770,965	\$1,676,540	\$1,954,819	\$959,427
Salaries, Payroll Taxes &					
Benefits	\$1,156,458	\$1,153,588	\$1,190,800	\$1,315,984	\$871,583
Fleet & Facilities	\$215,655	\$204,313	\$211,907	\$237,576	\$191,800
Administrative	\$175,325	\$184,747	\$186,464	\$208,633	\$139,016
COGS & Depreciation	\$179,472	\$182,892	\$212,441	\$175,297	\$131,716
Total Operating Expenses	\$1,726,910	\$1,725,540	\$1,801,612	\$1,937,490	\$1,334,115
Change in Net Assets from					
Operations*	\$9,409	\$45,425	(\$125,072)	(\$82,671)	(\$374,688)
Depreciation	\$83,971	\$94,261	\$108,989	\$110,257	\$120,997
Cash Flow from Operations	\$93,380	\$139,686	(\$16,083)	\$27,586	(\$253,691)

^{*}Change in Net Assets from Operations excludes a one-time, \$100k contribution in 2019 for construction of the Priebatsch Pavilion and non-operating investment and endowment activity



Key Operating Ratios 2016-2020

	FYE	FYE	FYE	FYE	FYE
Key Operating Ratios	12/31/2016	12/31/2017	12/31/2018	12/31/2019	12/31/2020
Payroll & Benefits Expense	\$1,156,458	\$1,153,588	\$1,190,800	\$1,315,984	\$871,583
(Payroll & Benefits)/Revenues	66.60%	65.14%	71.03%	70.95%	101.41%
Operating Expenses (Excl.					
Depr.)	\$1,642,939	\$1,631,279	\$1,692,623	\$1,827,233	\$1,223,858
Op. Expenses (excl					
Depr.)/Revenues	94.62%	92.11%	100.96%	98.51%	142.40%



Key Financial Accounts 2019 & 2020

	FYE	FYE	FYE	FYE	FYE
Key Financial Accounts	12/31/2016	12/31/2017	12/31/2018	12/31/2019	12/31/2020
Cash (Includes Restricted					
Cash) *	\$342,708	\$339,810	\$378,512	\$402,797	\$550,857
Other Current Assets	\$131,230	\$56,831	\$43,488	\$84,120	\$54,536
PP&E	\$292,761	\$515,000	\$501,395	\$484,058	\$489,120
Investments	\$1,369,184	\$1,628,226	\$1,534,384	\$2,946,455	\$3,205,718
Total Assets	\$2,135,883	\$2,539,867	\$2,457,779	\$3,917,430	\$4,300,231
Total Liabilities **	\$270,845	\$297,315	\$346,048	\$368,852	\$689,428
Net Assets	\$1,865,038	\$2,242,552	\$2,111,731	\$3,548,578	\$3,610,803
Capital Spending (excl.					
Priebatsch Pavilion)	\$71,687	\$289,547	\$89,982	\$95,612	\$88,034
Endowment Contributions	\$55,181	\$70,291	\$96,248	\$944,597	\$19,288
Endowment Release	\$56,148	\$58,709	\$58,500	\$105,800	\$113,159

^{*} At 12/31/20, CBI's cash balance included \$18k in permanently restricted cash. This compared with \$61k at 12/31/19.



Reporting & Oversight

- BufCom meets monthly with Management to review CBI's operating results and financial position.
- BufCom is responsible for overseeing the investment of CBI's Endowment.
 The Endowment is currently invested in a diversified portfolio of equity and bond Exchange Traded Funds (ETFs).
- CBI's auditor, Melissa Gilroy, issued a clean opinion on CBI's FYE 12/31/20 financials.
- CBI's annual reporting requirements, including CBI's Audited FYE 12/31/20 Financial Statements, IRS Form 990 and Massachusetts Form PC have been completed and will be made available to the public on the Massachusetts' Attorney General's website at Mass.gov under <u>Public</u> <u>Charities Annual Filings</u>.



YTD 9/30/21 Operating Results

	Actual	Actual	Actual	Var
Statement of Activities	9/30/2019	9/30/2020	9/30/2021	2019-2021
Membeship Revenue	\$1,226,176	\$434,878	\$1,259,901	\$33,725
Other Operating Revenue	\$205,197	\$71,901	\$224,368	\$19,171
Contributions	\$297,725	\$231,814	\$166,851	(\$130,874)
Revenue & Support	\$1,729,098	\$738,593	\$1,651,120	(\$77,978)
Salaries, Payroll Taxes &				
Benefits	\$1,060,218	\$694,265	\$980,200	(\$80,018)
Fleet & Facilities	\$184,904	\$146,938	\$186,755	\$1,851
Administrative	\$172,559	\$111,690	\$159,757	(\$12,802)
COGS & Depreciation	\$142,170	\$99,983	\$122,637	(\$19,533)
Total Operating Expenses	\$1,559,851	\$1,052,876	\$1,449,349	(\$110,502)
Change in Net Assets from				
Operations*	\$69,247	(\$314,283)	\$201,771	\$132,524
Depreciation	\$81,514	\$89,322	\$94,051	\$12,537
Cash From Operations	\$250,761	(\$224,961)	\$295,822	\$45,061

^{*}Change in Net Assets from Operations excludes: (i) a one-time, \$100k contribution in 2019 for construction of the Priebatsch Pavilion, (ii) non-operating investment and endowment activity and (iii) Covid Relief Income of \$450,166 in 2021



YTD 9/30/21 Key Operating Ratios

	Actual	Actual	Actual	Var
Key Operating Ratios	9/30/2019	9/30/2020	9/30/2021	2019-2021
Payroll & Benefits Expense	\$1,060,218	\$694,265	\$980,200	(\$80,018)
(Payroll &				
Benefits)/Revenues	61.32%	94.00%	59.37%	
Operating Expenses (Excl.				
Depr.)	\$1,478,337	\$963,554	\$1,355,298	(\$123,039)
Op. Expenses (excl				
Depr.)/Revenues	85.50%	130.46%	82.08%	



YTD 9/30/21 vs 9/30/19

- YTD 9/30/21 Operating Revenues were \$1,651k, compared with YTD 9/30/19 revenues of \$1,729k.
 - CBI has realized strong YTD revenues in 2021, despite a delayed start to the season (May 1), no July 4th fundraiser, and the wettest July on record
 - Lower Adult Membership revenues in 2021 (compared with 2019) were offset by increased Rental revenues and increased Junior Program revenues
 - Other Operating Revenues tied to membership (damage waivers, guest fees, lockers, parking tickets, retail sales, etc.) were down across the board; however, these decreases were more than offset by a \$78k increase in sponsor revenue, driven by a new sponsorship with Grub Hub and continued support from Polar. EF continued to provide support to CBI's Universal Access Program.
 - Contributions Revenue decreased from 2019 to 2021, due to a one-time, \$100k
 contribution in 2019 for construction of the Priebatsch Pavilion.



YTD 9/30/21 vs 9/30/19

- YTD Operating Expenses were down \$110.5K compared with 2019, driven by an \$80.0k decrease in Payroll & Benefits Expense.
 - The decrease in Payroll & Benefits, was due to the delayed 2021 opening and staffing changes.
 - Due to the impact of COVID on CBI in 2020, the DSCR agreed to reduce CBI's scheduled licensing fee for 2021 (\$20K) by 1/3 of the 2020 fee (\$10K) or \$3,333.
- Through 9/30/21, CBI had realized \$450.2k of non-operating COVID Relief (Cares Act) income. Specifically, CBI realized \$231.5k of non-operating income related to the forgiveness of CBI's first SBA PPP Loan (\$231.5k) and over \$218k of income from the receipt of Employee Retention Credits (ERC) paid by the IRS.



Key Financial Accounts 9/30/21

	Actual	Actual	Actual	Var
Key Financial Accounts	9/30/2019	9/30/2020	9/30/2021	2019-2021
Cash (Including Restricted				
Cash)	\$573,683	\$688,143	\$1,351,801	\$778,118
Other Current Assets	\$68,808	\$60,255	\$89,617	\$20,809
PP&E	\$502,977	\$491,936	\$511,196	\$8,219
Investments	\$2,757,983	\$2,870,995	\$3,429,211	\$671,228
Total Assets	\$3,903,451	\$4,111,329	\$5,381,825	\$1,478,374
Total Liabilities	\$99,754	\$559,795	\$675,353	\$575,599
Net Assets	\$3,803,697	\$3,551,534	\$4,706,472	\$902,775

Note: At 9/30/21, Cash included \$15.6k in permanently restricted cash. This compares with \$0 of permanently restricted cash at 9/30/20 and \$23.6k at 9/30/19



Financial Position 9/30/21

- At 9/30/21 CBI Reported total assets of \$5,381K and net assets of \$4,706k, compared with total assets of \$3,903, and net assets of \$3,804 at 9/30/19.
- CBI Reported an unrestricted cash balance of \$1,336K, compared with \$550K at 9/30/19.
 - At 9/30/21 CBI's Board had designated reserves of \$215k. Management and the Board expect to add to reserves in connection with the review and approval of the 2022 Budget
- Including permanently restricted cash balances, CBI reported total Endowment assets of \$3,445k at 9/30/21, compared with \$2,782k at 9/30/19.



Financial Position 9/30/21 cont.

- At 9/30/21 CBI reported debt obligations of \$552k, including CBI's second SBA PPP Loan of \$403k and an SBA Economic Injury Disaster Loan (EIDL) of \$149k.
 - CBI expects that the second SBA PPP Loan will be forgiven in full.
 - The EIDL had an initial balance of \$150K, repayable over 30 years, with a fixed interest rate of 2.75%. The EIDL requires monthly payments (Principal & Interest) of \$641 beginning in August 2021.



Looking Ahead

- Management, BufCom and the Board will be starting the 2022 Budget review process in the coming weeks
- The Board is committed to rebuilding reserves for emergencies and watercraft capital
- CBI is considering various options for addressing its long-term boat and trailer storage needs



Questions

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