

Dear Corporation Members,

My name is Barbara Chrenko and I am writing to ask for your support of my candidacy for a second three-year term on Community Boating's Board of Directors.



Since joining CBI in 2004, I've volunteered and participated in CBI in a variety of ways:

- Strategic Planning Committee (2015, led the Fleets sub-committee, suggested membership survey)
- launch and haul out boats (ongoing)
- active member of the Corporation (since 2007)
- Friday Night Racing
- race committee assistant for Ed Long Memorial Regattas
- Marketing Committee (Led small team of volunteers & staff, a function Sidaulia now admirably carries out.)

In addition, during my tenure on the Board I:

- Initiated, campaigned for, and ushered through the bylaw change that now allows Corporation members the option to attend and vote remotely in the Corporation Annual Meeting (I was a vocal proponent for this option long before COVID.)
- Consulted and actively participated in CBI's redesign of, and migration to, a new website
- Coordinated and planned the first remote Annual Meeting with support of Board colleagues
- Initiated the Development Committee; with team, proposed a charter, which the Board accepted
- Per request, developed and presented a plan for CBI's 75th anniversary
- Questioned the status quo when appropriate in order to provide alternate perspectives

In the next three years, I would like to:

- Create a framework for the **development function**, including best practices, guidance and direction
- With Board colleagues, develop, monitor, periodically re-evaluate, and make adjustments to the **Strategic Plan**
- Help develop a **framework for long-term organizational continuity** and sustainability
- Help **strengthen**, retain, and enhance **the sense of "community"** in Community Boating

I believe it's important for a Board to have big-picture people and specialists alike. **I'm a big-picture person who asks probing questions, often about details. Professionally, my background is diverse:** I managed websites and web marketing projects for an international financial services firm for many years. I'm currently Operations Manager of a MA-wide non-profit with a broad range of responsibilities, including being on the Development Committee and the Steering Committee. I am also Vice President of the Harvard Travellers Club.

I joined CBI in 2004 because I wanted to 1. learn to sail and 2. volunteer for something that was outdoors-oriented where I could meet smart-people who believed in community.

It was the "community" part that sold me on CBI, and it is that unique community I would like to ensure is around for a long time to come by helping build an even stronger, financially and programmatically sustainable future for CBI if I am re-elected to the Board.

Thank you for your consideration of my candidacy.

Barbara Chrenko