

Catie O'Sullivan Board Candidate Declaration

I am seeking re-election to the Board of Directors in order to continue to support Community Boating (CBI) during these particularly challenging times.

My relationship with CBI goes back over a decade. In that time, I have worked as part of the Junior Program and Adult Program Staff, joined the Corporation, participated on the Strategic Planning Committee, and served on the Board of Directors. I am particularly passionate about CBI's mission of "Sailing for All" and have been inspired by the strength, volunteerism, and resiliency of this community.

As a Board Member I have led various initiatives to support our governance, operations, and strategy. This year, I have taken on many of the Secretary duties in an Associate Secretary role to prepare for a full transition later this year. As part of the Development Committee, I helped to design our corporate membership that was piloted in the 2019 season and have led a process to update our annual report into a relevant document for new and existing donors. I have also played a role in bringing CBI virtual. I was a member of the planning committee that brought you our first Zoom Corporation Meeting this past spring.

Professionally, I work as a strategy consultant at Boston Consulting Group (BCG). This background helps me to analyze problems, develop recommendations, and implement solutions. I also rely upon my experience working on the Staff at CBI while I was in college to better relate to challenges across our programs.

Going forward, my biggest priority is to support CBI through the impacts of COVID-19. The next few years will be critical as we expand programming back towards normal operations, begin our debt paydown, and develop our strategy for this "new normal." I hope to bring my experience and commitment to serve CBI during this most critical juncture.