

COMMUNITY BOATING, INCORPORATED
REGULAR MEETING OF THE BOARD OF DIRECTORS
June 22, 2021

MINUTES

The meeting was called to order at 6:30pm over zoom with Mr. Iwobi presiding and Ms. O'Sullivan recording. Other directors present were Ms. Boudreau, Ms. Chrenko, Mr. Gaysunas, Mr. Griesinger, Ms. Harvey, Mr. McManus and Mr. Robinson. Mr. Zechel was present in his capacity as Executive Director.

ORDER OF BUSINESS

APPROVAL OF CONSENT AGENDA

- Board voted to approve the consent agenda.

REPORTS

President (Mr. Iwobi)

Treasurer (Mr. Gaysunas)

Executive Director (Mr. Zechel)

- Positive membership trends for year to date
- Junior Program to open free sailing week of June 28th
- 75th anniversary update

NEW BUSINESS

Staff Commendation: Andrew Alletag

- Board voted to approve the commendation as drafted below:
The board wishes to commend Andrew Alletag for 15 years of service on the Community Boating staff, and for his recent work to establish Boston Blind Sailing and MS Sailing Days as non-profit partners for CBI. His efforts have made a meaningful contribution to the Universal Access program and our mission of "Sailing for All".

Strategic Planning Update

- The Board surfaced key questions to address in the strategic planning process, including:
 - What should CBI's primary source of funding be (e.g., operations, fundraising)?
 - Which programs should be self-sustaining versus subsidized?
 - How should we think about creating a development program versus completing one-off fundraising efforts?
 - Should we hire a fundraising specialist?
 - Should we launch specific initiatives to raise money for targeted expenses?
 - Is there an opportunity to reduce expenses?
 - Should we adapt our membership model in the Junior Program (e.g., charging for open sailing separate from classes)?
 - What investments should we make in fleet and facilities?

Executive Session

The Board voted to approve the applications of Patty Correa to join the Corporation.

**AOB
ADJOURNMENT**

Meeting adjourned at 8:03pm.

Submitted: Catie O'Sullivan