

COMMUNITY BOATING, INCORPORATED
REGULAR MEETING OF THE BOARD OF DIRECTORS
September 28, 2021

MINUTES

The meeting was called to order at 6:35pm over Zoom with Mr. Iwobi presiding and Ms. O’Sullivan recording. Other directors present were Ms. Boudreau, Ms. Chrenko, Mr. Gaysunas, Mr. Griesinger, Ms. Harvey, Mr. McManus and Mr. Robinson. Mr. Zechel was present in his capacity as Executive Director.

ORDER OF BUSINESS

REPORTS

President (Mr. Iwobi)

Treasurer (Mr. Gaysunas)

- Currently holding \$1.25M in unrestricted cash, including Board designated funds, which is \$560K in excess of 2021 budget
- Membership revenues are even with 2019 and well above 2021 budget with particularly strong performance in the Junior Program

Executive Director (Mr. Zechel)

- Continued discussions of corporate sail sponsorships
 - In continued discussions with two existing sail sponsors (EF, Grub Hub)
 - Board agreed on plan to establish guidelines for sponsorship fit with CBI
 - Considerations were raised on potential negative reactions from excessive advertising
- Utilized Carlton PR to support media efforts around the 75th anniversary campaign (e.g. Boston Globe, Chronicle); Plan to engage more broadly in additional marketing programs

NEW BUSINESS

Ed Long Volunteer Award

- The Board voted to recognize John Bates with the Ed Long Volunteer Award

Volunteer Recognition

- The Board voted to recognize David Castanon, Kathryn Commons, and Peter Magaldi as Volunteer of the Year

Annual Corporation Meeting Planning

- Discussed approach for conducting upcoming meeting

Strategic Planning Update

- Reviewed initial framework for approaching / structuring strategic planning process

EXECUTIVE SESSION

The Board voted to approve Emily Kerr's application to the Corporation.

Executive Director Review

- The Board awarded the Executive Director a performance bonus of \$10,600 for the review period ending August 31, 2021 contingent on confirmation of compliance with necessary financing requirements.

The board voted to approve the consent agenda of the August 28, 2021 meeting minutes as amended.

AOB

ADJOURNMENT

The meeting adjourned at 9:08pm.

Submitted: Catie O'Sullivan

